



**THE COMMERCIAL SERVICE IN COLLABORATION WITH THE NATIONAL ASSOCIATION OF  
WATER AND WASTEWATER TREATMENT COMPANIES OF MEXICO (ANEAS)  
INDUSTRY BRIEFING  
“DOING BUSINESS IN THE WATER INDUSTRY OF MEXICO”  
NEW ORLEANS MORIAL CONVENTION CENTER, NEW ORLEANS, LOUISIANA  
GLOBAL CENTER**

**MONDAY, SEPTEMBER 29, 2014**

**3:00 -4:00 PM**

This briefing is organized by the U.S. Commercial Service in Mexico City. High ranking officials from the National Water Commission (CONAGUA) and the National Association of Water and Wastewater Treatment Companies of Mexico, will highlight their projects and opportunities in Mexico.

**AGENDA**

- 2:40 pm      Registration
- 3:00 pm      Welcome and Introductions – U.S. Commercial Service, Mexico  
Francisco Ceron, Senior Commercial Specialist
- 3:05 pm      “The New Mexico City Airport: Hydraulic Projects and Opportunities”  
Speaker: Mr. Ildefonso Gonzalez, General Coordinator for Water Supply and  
Water Treatment, CONAGUA\*
- 3:25 pm      “Mexico’s Monitoring Network for Water Quality and Business Opportunities”  
Speaker: Mr. Enrique Mejia Maravilla, Manager for Water Quality  
CONAGUA
- 3:40 pm      “Mexico’s Water Problems and Solutions at the State Water Operators  
Level”  
Speaker: Mr. Manuel Becerra, CMIC-ANEAS
- 3:55 pm      Q&A  
Francisco Ceron, Senior Commercial Specialist
- 4:00 pm      Adjourn
- \*tbc