

Mexico

Key indicators

Population (millions), 2007	109.6
Surface area (1,000 square kilometers)	1,964.4
Gross domestic product (US\$ billions), 2007	1,022.8
Gross domestic product (PPP, US\$) per capita, 2007	14,119.8
Real GDP growth (percent), 2007	3.2
Environmental Performance Index, 2008 (out of 149 countries)	47

Travel & Tourism indicators

T&T industry, 2008 estimates

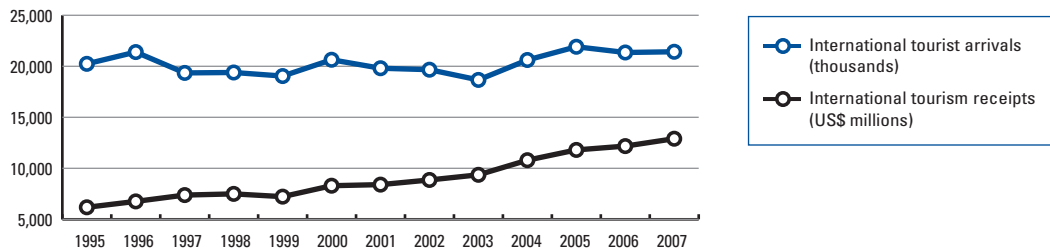
		Percent of total	2009–2018 annual growth (%, forecast)
GDP (US\$ millions)	44,624	4.8	3.5
Employment (1,000 jobs)	2,058	4.4	1.4

T&T economy, 2008 estimates

GDP (US\$ millions)	130,199	14.0	4.4
Employment (1,000 jobs)	6,633	14.3	2.0

Source: World Travel & Tourism Council, TSA Research 2008

International tourist arrivals (thousands), 2007	21,424
International tourism receipts (US\$ millions), 2007	12,901



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 133)	Score (1–7 scale)
2009 Index	51	4.3
2008 Index	55	4.2
T&T regulatory framework	80	4.3
Policy rules and regulations	58	4.5
Environmental sustainability	101	4.1
Safety and security	126	3.6
Health and hygiene	74	4.4
Prioritization of Travel & Tourism	35	5.0
T&T business environment and infrastructure	62	3.7
Air transport infrastructure	40	4.0
Ground transport infrastructure	84	3.1
Tourism infrastructure	49	3.9
ICT infrastructure	69	2.8
Price competitiveness in the T&T industry	77	4.6
T&T human, cultural, and natural resources	13	4.9
Human resources	63	5.1
Education and training	65	4.7
Availability of qualified labor	64	5.5
Affinity for Travel & Tourism	90	4.6
Natural resources	18	4.7
Cultural resources	20	5.1

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

■ Competitive Advantage ■ Competitive Disadvantage

INDICATOR	RANK/133	INDICATOR	RANK/133
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01 Prevalence of foreign ownership	25 ...■	8.01 Hotel rooms*	51 ...■
1.02 Property rights	89 ...■	8.02 Presence of major car rental companies*	23 ...■
1.03 Business impact of rules on FDI	62 ...■	8.03 ATMs accepting Visa cards*	50 ...■
1.04 Visa requirements*	82 ...■		
1.05 Openness of bilateral Air Service Agreements*	22 ...■	9th pillar: ICT infrastructure	
1.06 Transparency of government policymaking	94 ...■	9.01 Extent of business Internet use	79 ...■
1.07 Time required to start a business*	79 ...■	9.02 Internet users*	65 ...■
1.08 Cost to start a business*	69 ...■	9.03 Telephone lines*	68 ...■
		9.04 Broadband Internet subscribers*	54 ...■
2nd pillar: Environmental sustainability		9.05 Mobile telephone subscribers*	81 ...■
2.01 Stringency of environmental regulation	74 ...■		
2.02 Enforcement of environmental regulation	77 ...■	10th pillar: Price competitiveness in the T&T industry	
2.03 Sustainability of T&T industry development	48 ...■	10.01 Ticket taxes and airport charges*	126 ...■
2.04 Carbon dioxide emissions*	73 ...■	10.02 Purchasing power parity*	82 ...■
2.05 Particulate matter concentration*	73 ...■	10.03 Extent and effect of taxation	88 ...■
2.06 Threatened species*	130 ...■	10.04 Fuel price levels*	22 ...■
2.07 Environmental treaty ratification*	52 ...■	10.05 Hotel price index*	43 ...■
3rd pillar: Safety and security		11th pillar: Human resources	
3.01 Business costs of terrorism	71 ...■	11.01 Primary education enrollment*	23 ...■
3.02 Reliability of police services	123 ...■	11.02 Secondary education enrollment*	67 ...■
3.03 Business costs of crime and violence	124 ...■	11.03 Quality of the educational system	109 ...■
3.04 Road traffic accidents*	115 ...■	11.04 Local availability of research and training services	55 ...■
		11.05 Extent of staff training	87 ...■
4th pillar: Health and hygiene		11.06 Hiring and firing practices	90 ...■
4.01 Physician density*	55 ...■	11.07 Ease of hiring foreign labor	64 ...■
4.02 Access to improved sanitation*	75 ...■	11.08 HIV prevalence*	67 ...■
4.03 Access to improved drinking water*	62 ...■	11.09 Business impact of HIV/AIDS	68 ...■
4.04 Hospital beds*	105 ...■	11.10 Life expectancy*	50 ...■
5th pillar: Prioritization of Travel & Tourism		12th pillar: Affinity for Travel & Tourism	
5.01 Government prioritization of the T&T industry	38 ...■	12.01 Tourism openness*	111 ...■
5.02 T&T government expenditure*	38 ...■	12.02 Attitude of population toward foreign visitors	38 ...■
5.03 Effectiveness of marketing and branding	40 ...■	12.03 Extension of business trips recommended	77 ...■
5.04 T&T fair attendance*	25 ...■		
		13th pillar: Natural resources	
6th pillar: Air transport infrastructure		13.01 Number of World Heritage natural sites*	10 ...■
6.01 Quality of air transport infrastructure	56 ...■	13.02 Protected areas*	67 ...■
6.02 Available seat kilometers, domestic*	9 ...■	13.03 Quality of the natural environment	121 ...■
6.03 Available seat kilometers, international*	20 ...■	13.04 Total known species*	9 ...■
6.04 Departures per 1,000 population*	61 ...■		
6.05 Airport density*	75 ...■	14th pillar: Cultural resources	
6.06 Number of operating airlines*	23 ...■	14.01 Number of World Heritage cultural sites*	6 ...■
6.07 International air transport network	42 ...■	14.02 Sports stadiums*	81 ...■
		14.03 Number of international fairs and exhibitions*	26 ...■
7th pillar: Ground transport infrastructure		14.04 Creative industries exports*	17 ...■
7.01 Quality of roads	66 ...■		
7.02 Quality of railroad infrastructure	72 ...■		
7.03 Quality of port infrastructure	94 ...■		
7.04 Quality of ground transport network	54 ...■		
7.05 Road density*	82 ...■		

* Hard data

Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.